



Travel Information Program Track Committee Meeting

**September 13, 2005
Manchester, NH**

Participants – see attached

AGENDA

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|----------------|---|
| 10:00 AM | Welcome and Introductions (Gene Glotzbach) |
| 10:15 to 10:45 | Project Updates <ul style="list-style-type: none">▪ New Hampshire Update (Subramanian Sharma)▪ Performance Measures Task Force▪ Safety Task Force |
| 10:45 to 11:15 | Other Business <ul style="list-style-type: none">▪ SAFETEA-LU Update (Bill Stoeckert)<ul style="list-style-type: none">○ General update on SAFETEA-LU legislation▪ 2005/2006 Meeting Schedule (Gene Glotzbach)<ul style="list-style-type: none">○ December 13-14 – Annual Meeting Saratoga, New York○ February – Travel Information Program Track New Jersey Transit, Newark, NJ▪ Agency 511 Updates (members present) |
| 11:15 to Noon | Outreach Plan |
| Noon to 12:45 | Lunch and Member Information Exchange Roundtable |
| 12:45 to 1:05 | Year 13 Forums (Gene Glotzbach) <ul style="list-style-type: none">1) What's the latest in ATIS and 5112) Multi-purposing ATIS and ATMS collected data |
| 1:05 to 1:30 | Year 14 – Facilitated Discussion (Bill Stoeckert/Gene Glotzbach) <ul style="list-style-type: none">1) Agency-sponsored projects2) Track-sponsored projects |
| 1:30 to 2:15 | USDOT – Clarus Initiative (Bob Rupert) |
| 2:15 to 3:00 | Trips 123 Transit Advisor Enhancements Demonstration (Rob Bamford) |
| 3:00 to 4:00 | Intermodal ATIS (Susan Moreau/Matt Coogan) <ul style="list-style-type: none">1) Rural and Mapping (Explore Maine) Demonstration2) Project Update (Adjacent Agency Integration Module; The Transition Page Module; and, Airport Information Module) |



Welcome and Introductions

Gene Glotzbach opened the meeting by welcoming everyone and thanking them for attending. He noted that Co-Chair Sandy Check, regrettably, was unable to attend due to unforeseen circumstances. He then reviewed the day's agenda and invited the group to introduce themselves.

Project Updates

New Hampshire Update

Gene Glotzbach introduced Subramanian Sharma to give an overview and update on the New Hampshire 511 initiatives, known commonly as TRIO. The system includes the states of Maine, New Hampshire and Vermont and uses the CARS system. Sharma presented use statistics, information request statistics and a summary of the modules of information available and in production for the program. These modules include: AMBER – AMBER alert program; MODES – real-time dissemination of multimodal information for transit, ferries, and Amtrak (proposed); and CVO (oversized truck routing) – permit application and processing will provide a suggested route to carrier based upon their vehicle characteristics. He then updated the group on the specific state initiatives: Maine, New Hampshire and Vermont. One of the interesting features of the Vermont program is its coordination with the Province of Quebec to develop a French version of the web site and 511 service. Maine currently has a French version of its web site and 511 service.

Performance Measures Task Force

Bill Stoeckert presented an update of the Performance Measures Task Force. He noted that this task force and the safety task force are a result of discussions held at the 2004 Coalition Annual Meeting. He further mentioned that both task forces have wide participation across tracks and agencies throughout the corridor. Specifically regarding the Performance Measures Task Force he noting that the measures have a long-distance and Intermodal orientation. The first white paper discussing performance measures best practices has been completed and is available on the Coalition web site (<http://www.i95coalition.org/taskforce-performance.html>). A workshop was held in March 2005 to discuss the measures and focus for the group.

Safety Task Force

Bill Stoeckert brought the group up-to-date on the progress of the safety task force. He reminded everyone that the task force is looking for a Technical-side co-chair to work with Nancy Ross (Policy side). He also noted that the task force would hold its first Meeting and Information Exchange on October 20, 2005. As mentioned above, this task force was established as a result of the Safety Forum held at the 2004 Annual Meeting. Bill Stoeckert presented the group's objectives and plans for working groups related to Quick Clearance/Move It, Safety Conscious Planning, and multi-state driver enforcement campaign.



Baltimore ATIS

Hubert Clay, formerly of the Baltimore Metropolitan Council, was called upon to provide a project update. He reported that the public private partnership among MDOT, NET, ITIS and others is progressing. He reported, specifically:

- Comparisons between GPS-probe data and RTMS data have been made
- Public safety – feed of incident data - is being integrated
- Local transit AVL upgrade is scheduled and will be integrated into the ATIS once complete
- In the process of demonstrating the consistency of probe data
- UMD is conducting the FHWA-funded project evaluation
- Business case documents are to be published soon

The system build-out is expected in 2006. It was further noted that the State's 511 planning is being coordinated to use data from this project.

Post meeting note: There is a demonstration application available on the Internet that incorporates live Baltimore data from floating vehicle probes, Maryland SHA CHART, and Baltimore County 911 Operations. This interface is not intended as a fully functional application for public consumption, but it does allow users to view speed band data from the cellular telephone probe component of the system. Over 1,000 miles of roadways in the Baltimore region are currently being monitored using the cell probe technology and approximately 350 miles of this are captured in the demo application.

The demo can be accessed at

<http://demo2.atlanta.nateng.com:9910/networks-servlets/login.jsp>

USER ID: demo065

PASSWORD: demo065

Other Business

TRAVEL ALERT MAP

Bill Stoeckert explained the purpose of the map and survey conducted earlier this year. The survey concluded that the hard copy map is very much desired and that additional information, such as 511 states and phone numbers and EZPass states should be included. Another result of the survey was the notion of obtaining sponsors for the map. The Coalition is currently pursuing this idea and is seeking input from the Travel Information community. In response to the question: would your agency be interested in receiving special mention of its 511 program in exchange for a sponsorship, perhaps funded through the agency's public affairs office, the members present indicated that this might be possible. The travel information members noted that it would be helpful if they were informed to assist in the process of gaining the support from the public affairs office. Members further noted that a system wide sponsor such as a bank that facilitates EZ Pass may be appropriate. VDOT indicated that they are seeking private sector sponsors for their maps. FDOT noted that their tourist maps are sponsored by major tourist attractions in the state.



SAFETEA-LU

Bill Stoeckert reported that SAFETEA –LU transportation reauthorization brought the Coalition \$7M/year in the research section of the funding program. He indicated that this was due to the work of members and member-state senators who promoted the value of the Coalition. This funding enables both geographic and programmatic expansion. Bob Rupert noted that the GCM Corridor was also funded, but at a much lower level. He also indicated that there may be opportunities for cooperation and joint projects between the Coalition and USDOT, specifically in the area of statewide information system & data exchange formats and/or statewide incident reporting systems wherein the DOT has two years to establish data exchange formats.

2005/2006 Meeting Schedule and Dates to Remember

October 19, 2005 – Steering Committee Meeting, Charleston, SC

October 20, 2005 – Safety Task Force Information Exchange Forum, Charleston, SC

December 13-14 – I-95 Corridor Coalition Annual Meeting, Saratoga Springs, New York

2006 Meeting Schedule

February 7, 2006 – Travel Information Program Track, Newark, NJ (NJTransit)

May/June 2006 – Travel Information Program Track, Exact date and location to be determined. The group discussed the possibility of Virginia Beach.

Agency 511 Updates

A number of members took this opportunity to update the group on their respective 511 initiatives, lessons learned and future plans. This was also an opportunity for members to ask questions of each other, share experiences and gain an understanding of various issues. The primary discussion point is telecommunications contracts and marketing 511 services. The following is a summary of the presentations made.

New Jersey (Submitted by Tim Herlihy) – the DOT has made a soft launch internally and is testing the system. The full launch is expected by the end of 2005.

South Carolina (Submitted by Andy Leaphart) – is in the information gathering mode and learning from the experiences of other states.

Virginia (Scott Cowherd) – it was reported that the roadway coverage has recently been increased once again. Updates and changes have been made to the 511 corresponding web site and IVR system. Feedback given by phone and the web site is used to modify the services and recently indicated that improved coverage on tunnels and bridges and active work zones is desired. (Specifically, drivers noted that information on upcoming construction was not as important and “active” construction zones.) VDOT recently went live with Verizon Land Line in conjunction with activation of 211 for social services. Other items are: 1) monthly calls have increased from 25,000 to 100,000 since



implementation of the statewide system; 2) DC feasibility study is complete. Now a funding source must be obtained to continue.

Discussion resulting from the report was related to telecommunications “helpful hints”:

- 1) ensure that when a wireless carrier reboots its system that the 511 switching is maintained;
- 2) wireless carrier mergers could affect call routing
- 3) must somehow monitor the various wireless carriers to ensure that the 511 service in your locale is being maintained, switching (especially at borders) is correct, and that the correct information is being received by the caller.

Massachusetts (Bob Rupert) – it was reported that MassHighway is currently negotiating a five-year contract with SmartRoute Systems for a statewide 511 service.

New York (Rick Zabinski) – the 511 Consultant is preparing the project white paper with an expected completion of December 2005. The State’s 511 Team has met with Verizon Land and Wireless and discussed roles and responsibilities. It is expected that Verizon will be cooperative and assist with a number of issues, including alternate local exchange. Rick Zabinski asked for telecom agreements from agencies that have been through this process. It was decided by the group that these agreements will be collected and posted on the Coalition’s 511 web page.

Florida (Gene Glotzbach) – The statewide system is expected to launch in October 2005 and will include interstates at the current time. The regional systems include the more detailed roadway network. Transfer can be made between regions and from the regional system to the statewide system.

Outreach Plan

After Bill Stoeckert presented the purpose for the Outreach plan as a method to document an implementable outreach plan to attract new members and revitalize existing Coalition Members, to strengthen the Track message and formalize the vision, goal and objectives. Specifically, the plan will be used as:

- An internal document for use by the committees’ leadership, staff and consultants
- Define the Travel Information goals and objectives to help send a clear and concise message to prospective members
- Assist the Travel Information leadership, staff and consultants in the continued effort to retain current members and recruit new members
- Determine which projects, publications and activities should be leveraged for recruitment and retention

At this point the podium was turned over to Gene Glotzbach, PTC Co-Chair to present the proposed vision, goals, objectives, PTC messages and ways to recruit and retain members. These are described below.

The vision and goal were accepted without change as presented below.

Vision: Transportation users have ready access to accurate and timely Corridor-wide multi-modal travel information to assist them in making trip decisions.



Goal: To support the development of a seamless, transparent network of a corridor-wide, multimodal traveler information system that provides users with accurate and timely information.

The proposed objectives are presented below.

Objectives:

- Advance and support the concept of inter- and multi-modal ATIS throughout the corridor
- Encourage private sector investment in new markets or geographic areas
- Promote seamless integration of 511 Corridor-wide
- Promote consistent quality data Corridor-wide
- Promote the integration of traveler information with operations and vice versa

There was a discussion among the members regarding differentiating the Travel Information Program Committee from the National 511 Working Group. It was noted that the I-95 Travel Information PTC is focused on travel information of which 511 is one part. The Travel Information PTC is also focused on Corridor-wide coordination of travel information.

Track Message:

Provide multi-modal travel Information for the long-distance traveler, through a variety of dissemination methods.

Recruiting and Retaining Members

Gene Glotzbach presented the following proposed plan and encouraged the group to discuss it and add any ideas they may have. The items presented here are a basic listing of the steps to be taken to obtain member feedback and encourage attendance.

- **Encourage Member Agency Staff participation** via letter from Senior Agency Personnel
- **Seek input regarding interesting topics**
- **Send a tailored “thank-you” email to regular members**
- **Send a tailored email to non-attendees** asking about their participation
- **Ask each PTC Meeting Attendee to identify two other persons** who should be “in the room”
- **Continue to hold PTC Meetings at different locations**
- **Continue to target one new PTC Member to make a presentation** at each PTC Meeting

The group present discussed these items and agreed with the basic premise. They also added the following:

- 1) Prepare and distribute a video demonstrating the value of the Coalition – (Bill Stoeckert noted that this had been done a number of years ago and could be revisited.)
- 2) Send an email survey to non-attendees.



- 3) Provide travel assistance to members – it was noted that unfortunately, the nature of the Coalition’s funding source does not permit travel assistance.
- 4) All-day face-to-face meetings may need to be reduced.
- 5) Hold special presentations via web cast and reserve meetings for Coalition-specific projects and business.

The main message provided by our members was to “give agency representatives a reason to attend.” Meeting length, content and alternative means to disseminate information need to be examined. The need to reach out to regional planners was also expressed. These comments will be considered strongly as the Program Track Leaders, Coalition staff and consultants plan future meetings. This conversation segued into the Year 13 forums discussion.

Year 13 Forums

Two topics that resulted from the ATIS Task Force report were presented to the group. These were **What’s the Latest in ATIS and 511** and **Multi-purposing ATIS and ATMS Collected Data**. These topics were discussed. In addition, two other topics were mentioned including an NTI course on Intermodal ATIS and Marketing programs for 511. Following a full discussion of the topics, the following was decided as a course of action:

- 1) **What’s the Latest in ATIS and 511** – This topic would include marketing, content, dissemination of information, etc. It was suggested that transit be included and that James English may be a good source of information. The group suggested that this topic should include the latest in 511, but that the title should be “The Latest in ATIS.” It was further suggested that Airports should be included and that perhaps the Airport module of the Intermodal ATIS project be discussed in this venue.
- 2) **Multi-purposing ATIS and ATMS Collected Data** – the group noted that this could help publicize how and where data could be re-purposed vis-à-vis Clarus and VII. This session could be held in conjunction with the ITSA Information Forum. It was suggested that a white paper be prepared to formulate the concept and then hold the form.

Next steps include establishing a volunteer project team to steer the group and to set a date for the Forum(s).

Year 14 Work Plan

Bill Stoeckert described the Agency and Track sponsored projects noting that agency-sponsored projects require a match from the agency and should be applicable to the corridor at-large. He also noted that track-sponsored projects are typically corridor-wide applications in the research and/or study realm. Lastly, he encouraged the members present to consider their agency needs as it relates to other states in an effort to identify agency-sponsored projects.



USDOT – Clarus Initiative

Bob Rupert presented an overview of the USDOT Clarus Initiative. Weather has a significant impact on roadway conditions, safety and delay. NOAA estimates that weather adversely affects 1/3 of nation's GDP. The initiative Hypotheses are:

- Reduce delay from weather by 10%
- Reduce weather-related crashes by 10%

In addition to Bob Rupert's presentation, Art Handman offered comments related to the transit and ferry portions of the Clarus Program.

Trips 123 Transit Advisor Enhancements Demonstration

Rob Bamford provided an overview and live demonstration of the Trips 123 Transit Advisor Enhancements specifically related to providing park-and-ride information on the web to potential transit users. This agency-sponsored project presents information relative to location, pricing and typical fill-up times for park-and-ride facilities based upon user specified entries. Systems acceptance testing is underway.

Intermodal ATIS

Sue Moreau and Matt Coogan presented an update of the Intermodal ATIS project including a live update of the Explore Maine application. The explore Maine web site provides transit options including station location and schedule information for origins and destinations within the state of Maine. It is unique in that it includes both public and private sector transit service providers.

A copy of the presentations and support material provided at this meeting can be found at <http://www.i95coalition.org/meeting-minutes.html> .

The meeting was adjourned at 4pm with the next meeting scheduled for February 7, 2006 in Newark, NJ at the New Jersey Transit offices.



**Travel Information
Program Track Committee Meeting
September 13, 2005
Manchester, New Hampshire
10 AM – 4 PM**

ATTENDANCE

I-95 Corridor Coalition:

Bill Stoeckert

Travel Information PTC Co-Chairs:

Gene Glotzbach, Florida DOT

Sandra Check, New Jersey Transit - excused

Consultant Support Staff:

Karen Jehanian, KMJ Consulting

Matt Coogan

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