# Thanksgiving Week 2018

## Travel Forecast for Buckhead

*(Based upon an evaluation of Thanksgiving weeks in 2016 and 2017)*

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Travel Insight</th>
<th>Congestion</th>
<th>Speeds</th>
<th>AVOID</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TUESDAY</strong></td>
<td>11/20/2018</td>
<td>AVOID 10AM - 5PM</td>
<td>Worst time between 1:00 PM and 2:00 PM</td>
<td>Congestion: 5%-10% increase</td>
<td>5%-10% increase</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TRAVEL INSIGHT</td>
<td></td>
<td>35%-40% decrease</td>
<td>35%-40% decrease</td>
</tr>
<tr>
<td><strong>WEDNESDAY</strong></td>
<td>11/21/2018</td>
<td>AVOID 12PM - 4PM</td>
<td>Worst travel time of the week</td>
<td>Congestion: 5%-10% increase</td>
<td>5%-10% increase</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TRAVEL INSIGHT</td>
<td></td>
<td>35%-40% decrease</td>
<td>35%-40% decrease</td>
</tr>
<tr>
<td><strong>THURSDAY</strong></td>
<td>11/22/2018</td>
<td>AVOID 8AM - 9AM</td>
<td>Good day to travel</td>
<td>Lower usage than an average Thursday</td>
<td>8AM - 9AM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TRAVEL INSIGHT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>FRIDAY</strong></td>
<td>11/23/2018</td>
<td>AVOID 4PM - 5PM</td>
<td>Good day to travel</td>
<td>Lower usage than an average Friday</td>
<td>4PM - 5PM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TRAVEL INSIGHT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SATURDAY</strong></td>
<td>11/24/2018</td>
<td>AVOID 8AM - 9AM</td>
<td>Good day to travel</td>
<td>Lower usage than an average Saturday</td>
<td>8AM - 9AM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TRAVEL INSIGHT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SUNDAY</strong></td>
<td>11/25/2018</td>
<td>AVOID 6PM - 7PM</td>
<td>Good day to travel</td>
<td>Lower usage than an average Sunday</td>
<td>6PM - 7PM</td>
</tr>
</tbody>
</table>

*HAPPY THANKSGIVING!*

*HAPPY BLACK FRIDAY!*

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**Heavy traffic and worse than normal**

**Heavy traffic but better than normal**

**Average Traffic**

**Light Traffic**
<table>
<thead>
<tr>
<th><strong>THANKSGIVING WEEK 2018</strong></th>
<th><strong>Travel Forecast for Northeast Atlanta</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>(Based upon an evaluation of Thanksgiving weeks in 2016 and 2017)</td>
<td></td>
</tr>
</tbody>
</table>

**TUESDAY** 11/20/2018

**AVOID** 4PM – 9PM

TRAVEL INSIGHT

*Worst travel time of the week*
- Congestion: 10%-15% increase
- Speeds: 40%-45% decrease

**THURSDAY** 11/22/2018

**AVOID** 5PM – 7PM

TRAVEL INSIGHT

*Good day to travel*
- Lower usage than an average Thursday
- Lower usage than an average Friday

**FRIDAY** 11/23/2018

TRAVEL INSIGHT

*Good day to travel*
- Lower usage than an average Friday

**SATURDAY** 11/24/2018

**AVOID** 8PM – 9PM

TRAVEL INSIGHT

*Good day to travel*
- Lower usage than an average Saturday

**SUNDAY** 11/25/2018

**AVOID** 3PM – 5PM

TRAVEL INSIGHT

*Good day to travel*
- Lower usage than an average Sunday

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**HAPPY THANKSGIVING!**

**HAPPY BLACK FRIDAY!**
THANKSGIVING WEEK 2018

Travel Forecast for Northwest Atlanta

(Based upon an evaluation of Thanksgiving weeks in 2016 and 2017)

TUESDAY 11/20/2018

AVOID 5PM – 7PM

TRAVEL INSIGHT
Worst travel time of the week
Congestion: 0%-5% increase
Speeds: 30%-35% decrease

WEDNESDAY 11/21/2018

AVOID 2PM – 4PM

TRAVEL INSIGHT
Congestion: 5%-10% increase
Speeds: 30%-35% decrease

THURSDAY 11/22/2018

AVOID 8PM – 10PM

TRAVEL INSIGHT
Good day to travel
Lower usage than an average Thursday

FRIDAY 11/23/2018

TRAVEL INSIGHT
Great day to travel
Lower usage than an average Friday

SATURDAY 11/24/2018

AVOID 6PM – 10PM

TRAVEL INSIGHT
Good day to travel
Lower usage than an average Saturday

SUNDAY 11/25/2018

AVOID 7PM – 8PM

TRAVEL INSIGHT
OK day to travel
Lower usage than an average Sunday

THANKSGIVING WEEK 2018

HAPPY THANKSGIVING!

HAPPY BLACK FRIDAY!

HAPPY THANKSGIVING!

FRIDAY 11/23/2018

TRAVEL INSIGHT
Great day to travel
Lower usage than an average Friday

HAPPY BLACK FRIDAY!
# Thanksgiving Week 2018

## Travel Forecast for Downtown

(Based upon an evaluation of Thanksgiving weeks in 2016 and 2017)

<table>
<thead>
<tr>
<th>Date</th>
<th>Travel Insight</th>
<th>Congestion</th>
<th>Speeds</th>
<th>Avoid Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>11/20/2018</td>
<td>AVOID 5PM–7PM</td>
<td>5%–10%</td>
<td>30%–35%</td>
<td>5PM–7PM</td>
</tr>
<tr>
<td>11/21/2018</td>
<td>AVOID 3PM–4PM</td>
<td>0%–5%</td>
<td>25%–30%</td>
<td>3PM–4PM</td>
</tr>
<tr>
<td>11/22/2018</td>
<td>AVOID 4PM–7PM</td>
<td>Worst day</td>
<td>0%–5%</td>
<td>4PM–7PM</td>
</tr>
<tr>
<td>11/23/2018</td>
<td>AVOID 7PM–9PM</td>
<td>5%–10%</td>
<td>25%–30%</td>
<td>7PM–9PM</td>
</tr>
<tr>
<td>11/24/2018</td>
<td>AVOID 2PM–3PM</td>
<td>Higher</td>
<td>20%–25%</td>
<td>2PM–3PM</td>
</tr>
<tr>
<td>11/25/2018</td>
<td>AVOID 3PM–8PM</td>
<td>Higher</td>
<td>20%–25%</td>
<td>3PM–8PM</td>
</tr>
</tbody>
</table>

**HAPPY THANKSGIVING!**

**HAPPY BLACK FRIDAY!**
## Travel Forecast for South Atlanta

(Based upon an evaluation of Thanksgiving weeks in 2016 and 2017)

- **TUESDAY** 11/20/2018
  - **AVOID** 5PM – 7PM
  - **Travel Insight**
    - **Congestion:** 0%-5% increase
    - **Speeds:** 20%-25% decrease

- **WEDNESDAY** 11/21/2018
  - **AVOID** 1PM – 6PM
  - **Travel Insight**
    - **Worst time between 2:00 PM – 3:00 PM**
    - **Congestion:** 5%-10% increase
    - **Speeds:** 20%-25% decrease

- **THURSDAY** 11/22/2018
  - **AVOID** 12PM – 1PM
  - **Travel Insight**
    - **Good day to travel**
    - **Lower usage than an average Thursday**

- **FRIDAY** 11/23/2018
  - **AVOID** 12PM – 2PM
  - **Travel Insight**
    - **Good day to travel**
    - **Lower usage than an average Friday**

- **SATURDAY** 11/24/2018
  - **AVOID** 11AM – 12PM
  - **Travel Insight**
    - **Good day to travel**
    - **Lower usage than an average Saturday**

- **SUNDAY** 11/25/2018
  - **AVOID** 4PM – 6PM
  - **Travel Insight**
    - **Higher usage**
    - **Congestion:** 0%-5% increase
    - **Speeds:** 15%-20% decrease

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**HAPPY THANKSGIVING!**

**HAPPY BLACK FRIDAY!**
THANKSGIVING WEEK 2018

Travel Forecast for West Atlanta
(Based upon an evaluation of Thanksgiving weeks in 2016 and 2017)

TUESDAY 11/20/2018
AVOID 5PM – 7PM
TRAVEL INSIGHT
Worst travel time of the week
Congestion: 0%-5% increase
Speeds: 20%-25% decrease

WEDNESDAY 11/21/2018
AVOID 3PM – 6PM
TRAVEL INSIGHT
Congestion: 0%-5% increase
Speeds: 15%-20% decrease

THURSDAY 11/22/2018
AVOID 4PM – 6PM
TRAVEL INSIGHT
Good day to travel
Lower usage than an average Thursday

FRIDAY 11/23/2018
AVOID 3PM – 6PM
TRAVEL INSIGHT
Good day to travel
Lower usage than an average Friday

SATURDAY 11/24/2018
TRAVEL INSIGHT
Higher usage
Congestion: 5%-10% increase
Speeds: 10%-15% decrease

SUNDAY 11/25/2018
TRAVEL INSIGHT
Higher usage
Congestion: 5%-10% increase
Speeds: 5%-10% decrease

HAPPY THANKSGIVING!
HAPPY BLACK FRIDAY!
<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Traffic Forecast</th>
<th>Travel Insights</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>11/20/2018</td>
<td>Heavy traffic</td>
<td>AVOID 5PM – 7PM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>but better than normal</td>
<td>TRAVEL INSIGHT Congestion: 0%-5% increase Speeds: 25%-30% decrease</td>
</tr>
<tr>
<td>Wednesday</td>
<td>11/21/2018</td>
<td>Heavy traffic</td>
<td>AVOID 2PM – 3PM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>and worse than normal</td>
<td>TRAVEL INSIGHT Congestion: 5%-10% increase Speeds: 25%-30% decrease</td>
</tr>
<tr>
<td>Thursday</td>
<td>11/22/2018</td>
<td>Average Traffic</td>
<td>AVOID 7PM – 8PM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Light Traffic</td>
<td>TRAVEL INSIGHT Congestion: 0%-5% increase Speeds: 25%-30% decrease</td>
</tr>
<tr>
<td>Friday</td>
<td>11/23/2018</td>
<td>Good day to travel</td>
<td>AVOID 6PM – 8PM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>8PM – 9PM</td>
<td>TRAVEL INSIGHT Good day to travel Lower usage than an average Friday</td>
</tr>
<tr>
<td>Saturday</td>
<td>11/24/2018</td>
<td>Good day to travel</td>
<td>AVOID 8PM – 9PM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>8PM – 9PM</td>
<td>TRAVEL INSIGHT Good day to travel Lower usage than an average Saturday</td>
</tr>
<tr>
<td>Sunday</td>
<td>11/25/2018</td>
<td>Higher usage</td>
<td>AVOID 12PM – 2PM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Congestion: 0%-5% increase</td>
<td>TRAVEL INSIGHT Higher usage Congestion: 0%-5% increase Speeds: 20%-25% decrease</td>
</tr>
</tbody>
</table>

Happy Thanksgiving!

Happy Black Friday!