



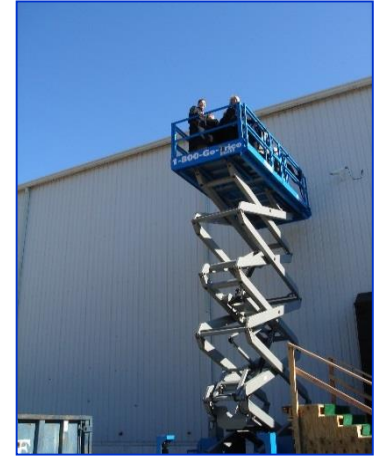
# I-95 Corridor Coalition

**2017 Freight Academy: April 30 – May 5**

*An Immersion Program for Public Sector Transportation Professionals*

The Freight Academy is a six-day comprehensive immersion program for public agency personnel focused on goods movement. The purpose of the program is to ensure current and future public-sector decisions and investments are made with an understanding of the comprehensive supply chain.

The Freight Academy consists of three components: pre-program review and assignment, a one-week immersion program, and a group Capstone project. The intense curriculum combines effective learning mediums to maximize the educational experience and convey the breadth of the goods movement supply chain. The immersion week includes extensive field visits and interactions with senior private sector executives who serve as instructors. The Capstone group projects require intense cooperative and collaborative work throughout the week and following the program, leading to completion and presentation of a final report and findings to a Mentor Review Panel of transportation agency and freight stakeholder senior staff and executives. Students leave this program with a comprehensive understanding of the innermost workings of the goods movement system, including marine terminals, distribution centers of major corporations, air cargo, trucking, and rail operations.



The next session of the Freight Academy will be held April 30 through May 5, 2017 at Rutgers University in New Brunswick, New Jersey. The exciting curriculum builds on the most acclaimed elements of the past Academies, addressing emerging freight trends and considerations and focusing on multimodal industrial development, freight services, urban freight movement and facilities, mobility and safety challenges including truck parking, impacts on freight from emerging connected and automated vehicle technologies, integration of sustainability practices in the supply chain, and linking how freight investment translates into economic development.

## *Who Should Attend the Freight Academy?*

Participation is **not** limited to those within the Coalition states. In fact, we encourage practitioners from all geographic regions to apply. Participants of the Academy represent public-sector agency staff whose planning, operational, and/or management work impact goods movement decisions. Previous Freight Academy graduates have come from a variety of agency positions including:

- Planning Functions including Freight (truck, rail, water), Strategic and/or Long Range, Land Use and Environmental;
- Transportation Systems Management and Operations including Commercial Vehicle Operations and Specialized Hauling;
- Public Policy, Governmental Affairs, Economic Development; and
- Port Operations.

***\*NOW\* Accepting Applications through January 25, 2017***

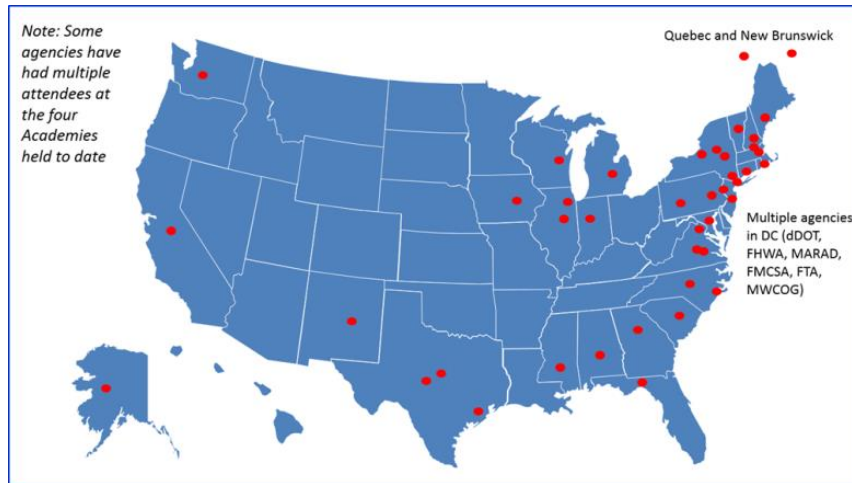


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## *Freight Academy Graduates*

Today, the 149 Graduates of the Freight Academy include members of departments of transportation, metropolitan planning organizations (MPO), port authorities, turnpike authorities, economic development agencies, transportation associations, Canadian provincial transportation agencies and Federal agencies - including FHWA, FMCSA, and MARAD. These transportation professionals represent a broad geographic area and are applying the learning from this unique experience to all segments of transportation – i.e., planning, management, and operations - and across all modes of transportation – highway, rail, aviation, and marine.



## *I-95 Freight Academy Scholarships*

Any qualified public agency professional may attend the Freight Academy, however, a limited number of I-95 Corridor Coalition Freight Academy scholarships will be awarded based on:

1. Application Quality
2. Duties related to enhancing freight (i.e., planning, operations, policy, etc.)
3. Active involvement in Coalition activities
4. Contributes to creating multi-disciplinary academy
5. Equitable distribution across Coalition members

“The Freight Academy organized by the I-95 Corridor Coalition was one of the best ‘emergency downloads’ you can get to come up to speed on goods movement, multimodal transportation and transportation planning. The presentations from freight professionals are entertaining as well as instructive, and the field trips provide visual reinforcement of the lessons learned.”

*Scott Douglas, Maritime Program Manager,  
New Jersey DOT Participant*



More information on the Freight Academy program or the Scholarship Program visit:  
[www.freightacademy.org](http://www.freightacademy.org)

or contact **Marygrace Parker**, I-95 Corridor Coalition, by e-mail at [i95mcp@i95cc.com](mailto:i95mcp@i95cc.com)  
or by telephone at 518-852-4083.